

WHEN WINDS OF change blow, most hide behind walls, few choose to harness the wind to build windmills!

This is the tagline of our moJOsh Inspirator book, which has character-rooted Life, Leadership and Learning2Learn lessons for our youth who are not just future entrepreneurs, but missionary Passiopreneurs, who choose to create value with their passion, mission and ideas-for-action.

Our learning is based on true stories of real heroes who have created impact in real-time. William Kamkwamba, has a life story that brings all these lessons to life and we are sharing a few here (Full

him to the local-village-library. In William's words, his curiosity, creativity and love for learning2learn helped him understand how electronics works. Simply by working with rough plans he found in a book called *Using Energy* and his creativity and mature-critical-thinking to modify the plans, at age 14 William built an indigenous electricity-producing windmill from spare-parts and scrap that he foraged in scrapyards. That is William's well-documented story in a nutshell and the rest like they say is History.

I strongly recommend to all entrepreneurs, managers, educators, parents and children to read William's book and watch the Netflix movie titled *The Boy Who Harnessed The Wind*. There are some great lessons for people/children

ple today. William created value, not just valuation. William had no resources or funding. This is yet another lesson that proves "all resources are futile, if we do not apply resourcefulness to create/discover resources needed to build something out of nothing."

We also learn from William's story to beware of the E3-Entrapment. Education (Formal education mostly puts us in a box rather than make us think out-of-the-box). Experience (we are not just products of our experiences, but also victims of the limiting-beliefs-experiences of our grown-ups). Entitlement (our education/experience makes us career-mules who follow-the-herd), rather than creating our own path.

William is now fundraising to build

W. Kamkwamba – the Boy Who Harnessed the Wind



story is in the moJOsh-Inspirator-book). In my quest for continuous-learning and sharing-knowledge from ordinary-real-heroes who have created extraordinary-social-impact, I engaged in a curious, creative cool-convo with William recently.

For the uninitiated, William (Born in Malawi. August 5, 1987) is an inventor, teacher, mentor, orator and author. Born in a family that relied primarily on farming, William loved learning in school and playing with friends, using recycled materials. In 2002, Malawians were plagued by a debilitating famine, which devastated their lives and livelihood. Unable to pay school-fees, William was forced to leave school. His love-for-learning drove

from all age-groups. The primary-lesson is the entrepreneur-mindset. As a corporate trainer I engage with business managers to move from employee-mindset to entrepreneur-mindset. We have also customized this programme for young-students-entrepreneurs titled ABCDE-Anybody-Can-Do-Entrepreneurship. William is a self-evident example.

Born in a country that never had windmills, where no one believed that windmills would work, William built something out of nothing that is benefiting the entire country and the peo-

Moving-Windmill-Innovation-Center (www.movingwindmills.org), a hands-on-collaborative-learning-space in Malawi to inspire young-innovators globally, to learn how to create simple-innovations to impact their community, by using local-resources. William needs \$20 million in the initial phase and has raised \$7 million. I request all business leaders, entrepreneurs, investors, Grantmakers, to support his noble mission by donating to Moving-Windmills or becoming their ambassador or inviting William for a Motivational-Talk. **BW**

*The author is the moJOsh inspirator, a management & OD consultant & business leadership & life coach
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